



Metro Meals On Wheels

2010 Annual Report

Stories from the Road



Blizzard Box Blitz

By looking at it, a small cardboard box doesn't seem like much. Unless, of course, it's a Blizzard Box.

In just two days, more than 9,000 shelf-stable meals are boxed up each October to send to meal recipients. Given our unreliable Minnesota winters, the Blizzard Box Blitz event is an important service Metro Meals on Wheels provides for its members and, ultimately, each Meals on Wheels client across the metro area. A Blizzard Box contains enough shelf stable food items for two meals. The menu is approved by a nutritionist in order to maintain the nutritional value traditionally provided by a Meals on Wheels meal.

In 2010, SUPERVALU generously sponsored the Blizzard Box Blitz by underwriting the event, in addition to providing food items for each box. With the help of over 150 volunteers, Metro Meals on Wheels' staff and members worked together to organize, package, and deliver Blizzard Boxes to meal recipients. Consistently, the Blizzard Box Blitz is one of the services Metro Meals on Wheels' members note as most valuable to their individual program.

With an event like the Blizzard Box Blitz, Meals on Wheels programs can continue to deliver more than just a meal to seniors and people living with disabilities across the metro area.

Our thanks to SUPERVALU, Cub Foods, our members and the Blizzard Box Blitz volunteers for their help.