

Discover a Real Power Lunch:

Take Meals on Wheels For a Test Drive!



**Take Us For a Test Drive** is a volunteer recruitment promotion for Meals on Wheels. Take Us For a Test Drive invites current employee volunteers to bring along a co-worker for a Test Drive with the goal of encouraging them to become a regular volunteer. This promotion can be ongoing or a defined length (i.e. a week or month long). All materials are customizable so your company can include the contact information for the company's employee engagement contact.

Take Us For a Test Drive materials include:

#### **Cube Sign**

- Employees who currently volunteer for Meals on Wheels can hang this 8 ½" x 11" poster on the outside of their cube or workspace to let other employees know that they deliver Meals on Wheels and encourage other employees to Take Meals on Wheels For a Test Drive. Positive peer pressure works!

#### **Half Page Flyer**

- The single flyer can be emailed to employees who currently volunteer for Meals on Wheels or who have expressed interest in volunteer opportunities. The flyer encourages current employee volunteers to bring someone along on a Test Drive, and encourages non-volunteers to Take Us For a Test Drive.

#### **Poster**

- The poster can be hung throughout your workplace to promote Meals on Wheels and encourage employees to Take Us For a Test Drive. Hang it in the restrooms, cafeteria, vending areas, etc.

#### **Business Card**

- Employees that already volunteer for Meals on Wheels can personalize a MOW business card which they can give to co-workers, clients or other acquaintances who are interested in learning more about Meals on Wheels' volunteer opportunities and services.

#### **"I Delivered" Stickers**

- On the day an employee volunteers for Meals on Wheels they wear an "I Delivered" sticker as a proud symbol of their volunteer work with Meals on Wheels.
- Idea! Offer an incentive for Take Us For a Test Drive participants (i.e. allow an employee to wear jeans on the day they volunteer or Take a Test Drive and identify those employees by having them wear an "I Delivered" sticker.)



[www.meals-on-wheels.com](http://www.meals-on-wheels.com) 612-623-3363 [info@meals-on-wheels.com](mailto:info@meals-on-wheels.com)

Questions about volunteering? Contact our Volunteer Manager at [volunteermgr@meals-on-wheels.com](mailto:volunteermgr@meals-on-wheels.com)